

# UARDRY

July 2009

## SIMS UARDRY SOLD TO \$19,500

Sims Uardry Governor (S070719) recorded the second-top price of \$19,500 at the 2008 Dubbo National Ram Sale in August. The champion ram was purchased by The Yanko stud, Jerilderie, New South Wales and Thornlea stud, Harrow, Victoria.

This outstanding sire had remarkable success throughout the year claiming titles such as Australian Champion Merino Hogget Ram, Hay; Australian Champion All-Purpose Ram, Bendigo; Champion March-shorn Strong Wool Ram, Bendigo; NSW March-shorn Junior Champion Ram, Dubbo; and Champion March-shorn Strong Wool Ram, Dubbo.

The second Sims Uardry ram on offer, S070812, was purchased by the Shaman Pastoral Co. of Valle Huemules, Argentina for \$5000.

Semen is available from Governor @ \$40 per dose. Please contact Ben Lane for further details.



*Pictured right: Successful bidders, Wayne McClure of Thornlea stud, and Stuart Hodgson on behalf of The Yanko, together with Uardry Managing Director, Graeme Black; Uardry Manager, Ben Lane; and Stud Groom, Will McAlpine.*

## RIVERINA RAM OF THE YEAR HAT TRICK!



2009 Riverina Ram of the Year, Mortlock

A hat trick for Sims Uardry as the stud wins the 2009 Elders Riverina Ram of the Year for the third consecutive year. Champion ram, Sims Uardry Mortlock (S080600), contested the title in a strong field of 12 horned and poll merino rams from various studs including Poll Boonoke, Wanganella, One Oak, Caroonboon, and Sims Uardry.

Riverina Ram of the Year Judge, Gary Kopp of Towalba Merino Stud, Peak Hill applauded the ram for his extremely correct constitution, soft muzzle, and pure white stylish wool.

The ram by proven sire Sims Uardry Stirling (5.541) measured 18.1 micron, 2.4 standard deviation, 13.2 co-efficient variation and a 99.7% comfort factor. Uardry Manager, Ben Lane said "the young ram displays the tremendous bone and carcass qualities as seen in Stirling."



2008 Riverina Ram of the Year, Governor

The 2008 Riverina Ram of the Year champion, Sims Uardry Governor (S070719), was also sired by Stirling. He measured 21.0 micron, 3.1 SD, 14.4 CV, 99.5% comfort factor, and at 16 months of age weighed 111.5kg. Judge, Roger Polkinghorne of Charinga Merino stud commended the ram on his length of body, correct square structure, and long, free growing, well-aligned wool. Uardry Stud Manager, Ben Lane said "the ram represents the future direction of the Australian Merino Industry."

The Riverina Ram of the Year competition was conducted this year at the Elders Sheep Expo in Deniliquin on July 3. The day was a first for the region as it showcased various studs and breeds from across the Riverina. It was well attended with Sims Uardry gaining the attention of commercial sheep producers with the quality of young rams on display.

**Uardry On-Property Foundation Sale - Tuesday, September 22**

## Sims All-Purpose Champions - 2006, 2007, 2008



Sims Uardry Governor, S070719 (x Stirling), was crowned Australian All-Purpose Champion Merino Ram at the 2008 Australian Sheep and Wool Show, Bendigo. This is the third consecutive year the stud has claimed the title.

With 81 sheep entrants in the All-Purpose section, Governor scored 79.3 points out of 100, with near perfect scores for visual assessment in the wool and carcass categories. The Champion two-tooth Strong wool ram tipped the scales at 110kg, recorded an eye muscle depth of 40mm, a 21.6 micron fleece, a standard deviation of 3.1, a 14.4 co-efficient variation and a comfort factor of 99.5%. All-Purpose Wool judge, Drew Chapman of Hinesville stud, Delegate said the ram had "a wonderful long body with super wool with long staple and a lot of purity."

Further outstanding achievement for Sims Uardry as the stud was successful in claiming the newly introduced, All-Purpose Barest Breech section, a class introduced in response to the industry's push to end mulesing. The plain-bodied characteristics of the Sims Uardry genetics was apparent with the stud occupying three of the six ram finalist positions.

## Dual Honors for Sims Uardry at the 2009 Hay Merino Sheep Show

"The best hogget I've ever seen." This statement from Western Australian judge, Phillip Russell as Sims Uardry Mortlock, S080600 (x Stirling), was awarded the 2009 Riverina Wool Australian Champion Merino Hogget Ram at the inaugural Hay Merino Sheep Show on June 13. The 18.9 micron ram with a 2.4 standard deviation and a comfort factor of 100% competed in an impressive field of hoggets from various studs from New South Wales, Victoria and South Australia to take out the \$5000 cash prize.

Mr Russell commended the 96 kilogram ram on his overall balance, superior soft white stylish wool, and his faultless structure.

Sims Uardry continued its run of success as the stud took out dual honors when awarded the \$1500 Lugsdin Toyota Australian Champion Merino Hogget Ewe. The 72.5 kilogram ewe, S080319, measured 19.6 micron, 3.0 standard deviation, 15.3 co-efficient variation, and a comfort factor of 99.5%.

This is the second consecutive year Sims Uardry has taken out both the ram and ewe hogget titles.



Pictured: Mortlock (S080600) with Riverina Wool's Mark Baezley; Uardry Manager, Ben Lane; Stud Classer, Ian Lilburne; and Stud Groom, Alistair Macdonald.

**UARDRY Online**

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**Riverina Ram of the Year 2009**  
04/07/2009  
A finalist for Sims Uardry at the stud won the 2009 Riverina Ram of the Year for the third consecutive year. Champion ram, S080600, captured the title in a strong field of 12 hogget and got himself into the winners' circle. Studs including Hill Country, One Call, Carabon and Sims Uardry. [Read more >>](#)

**Dual Honors at Hay for Sims Uardry**  
15/06/2009  
"The best hogget I've ever seen." This statement from Western Australian judge, Phillip Russell as Sims Uardry Mortlock (S080600), aka "Stirling 7" was awarded the 2009 Riverina Wool Australian Champion Merino Hogget Ram at the inaugural Hay Merino Sheep Show on June 13. [Read more >>](#)

**Solid Results at the Uardry Foundation Sale**  
30/09/2008  
The study conditions did not deter buyers at the 2008 Uardry Foundation Sale at Hay on September 23. It's a record for the sale reaching the top price of \$5500. The auction captured ewes with a total clearance for the 123 rams offered, averaging \$2220. [Read more >>](#)

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## A New Look for Uardry Online

Successful businesses are increasingly becoming dependent on the Internet as a source of current information and communication. A new and updated version of the Uardry website has recently been designed and now available for viewing at [www.uardry.com](http://www.uardry.com).

Uardry Online has taken on a clean new look and is easy to navigate. It provides visitors with the latest news, upcoming events, and in-depth information regarding the Uardry, Sims Uardry and Uardry Dohne studs, their objectives and semen directories.

An entirely new component to the website is the Stock For Sale section. This has been incorporated to give potential buyers the opportunity to view details and photographs of stock available at public sales and through private selection. Stock for sale will include stud and grade rams, together with any surplus flock sheep.

Uardry will also be taking advantage of the Australian Topstock website at [www.australianstock.com.au](http://www.australianstock.com.au). This new innovative website offers a one-stop-shop of rural services, from livestock and fodder sales to livestock transportation and agistment.

To be the first to know what's news at Uardry, please register your details for email updates at [www.uardry.com/contact-us](http://www.uardry.com/contact-us).

## Change in the air or boxed in?

Over the last 15 years, I've been barracking for change in the wool industry, for instance in this Newsletter. Now, finally, there's a whiff of it in the air. Indeed, it is a central theme of Klaus Steger's IWTO address given in June this year. Klaus is CEO of Suedwolle Germany, the world's largest worsted wool spinner. His full IWTO address is available for download for your convenience on the Uardry website at [http://www.uardry.com/assets/PDF/ksteger\\_iwto.pdf](http://www.uardry.com/assets/PDF/ksteger_iwto.pdf). It's loaded with gems:

*"The systems are still geared to commodity but the quantities are not..."*

*"...I believe the first step to success is to humbly admit that despite a few individual companies and other entities' success stories, if you look at the total picture we as a group have failed to prosper or even stabilize the market we all live in."*

To solve any problem, you must not be wool blind to it but face up to it. There is no point in staying in a denial phase .

Klaus also argues the need for change:

*"...the next thought must be that change and innovation is the flavour of the presence and the future. Change and innovations everywhere, every part of the existing system must be put in question and if there is no clear extra value in it, it must disappear or be replaced by a new idea that grants extra benefit."*

*"Many people here have pushed for changes over the last years but have also been pulled back by persisting structure and people. I am still hopeful that we can turn the tide, but we have to move together. Support change and those, who have the courage to advocate new ways like the new board of the AWI, like our president (of IWTO). Throw overboard many of old habits and procedures, step out of our notional corners, step aside if necessary at all and let others, fresher people take over."*

It is very encouraging to see the head of such a large company in a key segment of the industry advocating change so strongly. If the Global Financial Crisis has taught us anything it's "change is the only constant". So, let's really support those who are proposing new business models - not just pay them lip service - engage in the debate and seize the day!

Imagine what we could achieve! This is a loud wakeup call for a new dawn in the industry. Learn from the past but don't dwell on it; focus on the future and don't be a hostage to history!

What more do I need to say? Thank you, Klaus. We hope others follow your eloquent and commercial lead!

~ Graeme Black, Uardry Managing Director

## Solid Results at the 2008 Uardry On-Property Sale

The dusty conditions didn't deter the 36 buyers at the 2008 Uardry Foundation Sale on September 23. Lot 1 kicked off the sale recording the top price of \$5500. The auction continued strongly with a total clearance for the 124 rams offered, averaging \$1229.

The top priced ram was secured by longstanding Uardry client, Geoff Hines of Milvale, Harden. The large framed Uardry ram, U070270, had a 20.6 micron, 3.3 standard deviation, 16.0 coefficient variation, and a 99.1% comfort factor. Mr Hines was also purchased Lot 3, a Sims Uardry ram for \$3800.

The second top price of \$4000 was paid for two Sims Uardry rams, Lot 3 and Lot 90. Buyers were Fletcher International, Dubbo and Wyuna stud, Armatree respectively. Fletcher International purchased 6 rams in total with an average of \$2533.

The sale consisted mainly of volume buyers. These included

Tubbo Livestock, Darlington Point who purchased 17 rams with an average of \$1077. North Tuppal Pastoral Co. Finley and Fareham Pastoral Co. Girilambone each purchased 11 rams. Nicholas Moore's property at Yeoval bought 8 rams to a top of \$1300, and Woodlea Farming, Balladoran secured 7 rams to a top of \$1800 and average of \$1500. Malcolm Lewis of Tullibigeal, Merritop Pastoral Company, and the Macdonald family of "Bloomfield", Blackall, each purchased 6 rams to a top of \$1200. M & K Davies traveled from Coonabarabran to secure 5 rams to a top of \$1800 and average of \$1460. Rob and Penny Bull, Narrandera also purchased 5 rams to a top of \$1700.

Uardry Management would like to thank all clients who purchased at the sale for their keen support .

*Pictured with top priced ram, U070270, are Sheep Classifier, Chris Bowman; Uardry Managing Director, Graeme Black; successful bidder, Geoff Hines, Uardry Manager, Ben Lane, and Overseer, Dale Bruns.*



## RAMS FOR SALE

### Dubbo National Merino Ram Sale ~ Thursday, August 27



Tag: S080600  
 Age: 16 months  
 Stud: Sims Uardry  
 Sire: Stirling (5.541)  
 Mic: 18.2  
 SD: 2.5      CF: 99.7%  
 CV: 13.7      BW: 106kg  
 2009 Australian Champion Merino Hogget  
 2009 Elders Riverina Ram of the Year



Tag: U080392  
 Age: 16 Months  
 Stud: Uardry  
 Sire: 6.344  
 Mic: 18.8  
 SD: 2.6  
 CV: 13.8  
 CF: 99.9%  
 BW: 96kg

Further information on Sale  
 Rams are available on the  
 new Uardry website

[www.uardry.com](http://www.uardry.com)

Please register your details  
 online to receive updates on  
 stock for sale.

### Hamilton Sheepvention Sale Rams ~ Tuesday, August 4

Tag No	Sire	Micron	Standard Dev.	Coefficient Var.	Comfort Factor %
S080379	6.447	18.1	3.1	17.1	99.8
S080246	5.541	20.6	2.9	14.1	99.5
S080023	0.23	17.8	3.1	17.3	99.4
S080558	Syndicate	18.7	3.3	18.0	99.5
S080241	5.541	19.7	2.9	14.7	99.5

## UARDRY EVENTS IN 2009

**Australian Sheep and Wool Show, Bendigo ~ Friday, July 17 to Sunday, July 19**

**Hamilton Sheepvention Sale ~ Tuesday, August 4**  
*5 two-tooth flock rams*

**Dubbo National Merino Ram Sale ~ Thursday, August 27**  
*2 Sims Uardry two-tooth stud rams*

**Uardry Stud Foundation Sale ~ Tuesday, September 22**  
*120 selected two-tooth rams*

**Flock ram selections ~ from October**  
*1,000 rams to select from and ready to work*

Manager Ben Lane 0427 206 239 Classer Ian Lilburne 0428 505 252

Representative Jason Southwell 0429 039 521 Qld Representative Boyd Webb 0408 587 012

Uardry, Hay NSW 2711 Phone 02 6993 5101 Fax 02 6993 5107 Email [info@uardry.com](mailto:info@uardry.com) Website [www.uardry.com](http://www.uardry.com)

Charles Mills (Uardry) Pty. Ltd. ABN 26 000 006 691